

Subject: Keys to FERPA Compliance in 2008 4/2 Audio Conference

From: "audio@higheredhero.com" <audio@higheredhero.com>

Date: Mon, 03 Mar 2008 02:13:19 -0500

To: bylander@cs.utsa.edu

Dear Tom Bylander,

Last week you were invited to join us for our industry leading 60-minute conference. I am pleased to now send for your review the conference agenda detailing this informative program:

"Keys to FERPA Compliance in 2008"
Wednesday, April 2, 2008 1:00 - 2:00 PM ET

<http://HigherEdHero.com/bcferpa2j?ID=-724328715>

PROGRAM HIGHLIGHTS:

FERPA Compliance: What You Need to Know Today

- ** Keys to understanding legal requirements under FERPA
- ** What are a student's rights to privacy of information?
- ** How to determine who is an "eligible student" and who is not

Consent and Disclosure of Student Education Records

- ** What types of consent are required to release student records?
- ** What is - and is not - considered an "educational record"?
- ** How does FERPA treat student "directory" information?

FERPA Policy: How to Protect the Student and the University

- ** Tips for designing policies to comply with FERPA regulations
- ** How to handle disclosure of records without specific student consent
- ** How does FERPA impact release of records in safety or emergency situations?

Live Question and Answer Session

- ** Have your FERPA-related questions answered by our expert speaker!

FERPA expert, John Snodgrass has worked in higher education for 28 years including 22 years as a Registrar for several major universities.

- ** John was a member of the American Association of Collegiate Registrars and Admissions Officer (AACRAO) Federal Compliance Committee from 2002-2005, and was Chairman of the Committee in 2004-2005. He has been a regular presenter for AACRAO since 2002 on the topic of FERPA in Higher Education.
- ** He has also a regular presenter on FERPA for Colleges and Universities for the Pacific Association of Collegiate Registrars and Admissions Officers (PACRAO) since 2000 and for Oregon Association of Collegiate Registrars and Admissions Officers (OrACRAO) since 1997.
- ** John has led in-service training on FERPA for several universities, organizations, and conferences around the United States.

Hosted by Higher Ed Hero, this audio conference gives you the opportunity

to add immediate, money-saving impact to your work environment that is:

FAST - No wasted time here. Get right to the heart of the matter with a 1-hour block designed to easily fit into your busy schedule.

CONVENIENT - No airlines. No travel. No time out of the office. Listen in from the comfort and convenience of your desk.

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IDEAL FOR MULTIPLE LISTENERS - Use a speakerphone and as many people as you want can listen in - at no extra cost to you. These sessions are a cost-effective, time-efficient means of training Higher Education professionals and staff, and reinforcing key issues in a fresh, new manner that they will remember and act on.

AFFORDABLE - Priced at \$199, a fraction of the cost of travel and attendance fees for a lengthy, high-priced conference or seminar.

** Keys to FERPA Compliance in 2008 **
** Live, 60-Minute Audio Conference **
** Wednesday, April 2, 2008 1:00 - 2:00 PM ET**

Register now for this exciting event by clicking the following link
<http://HigherEdHero.com/bcferpa2j?ID=-724328715>
or calling 800-964-6033. When registering by phone please refer to your Priority Code: 28715

As usual we offer a full refund if not satisfied from now until 7 days after the event.

If you do not wish to receive further notices about this conference, or future conferences, please click here

<http://HigherEdHero.com/bcferpa2j?ID=-724328715&00=1&CG=highered&DV=1>

Please do not reply directly to this e-mail, as we are unable to process it. We sent this to you from a "send only" mailbox.

I hope you'll join us.

Sincerely,

Higher Ed Hero
370 Technology Drive
Malvern, PA 19355

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