### The Problem

#### The Heart of the Research Process

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### The Research Problem (I)

- The heart of the research problem
- The axis around which the entire research endeavor revolves
- How to find a research problem?
- Problems in need of research are everywhere
- Identify a research problem. Then, clearly state it using precise and unmistakable terms.
- Likely to take a lot of your time and energy
  - The problem should be worth them !!.

### Identifying a Research Problem

Good research starts with a good question to ask.

#### Two criteria:

- A research problem should address an <u>important question</u>, such that the answer can actually make a difference.
- 2. The solution to the research problem should **expand the frontiers of knowledge**.
- In order to meet both criteria, the research project must involve not only collecting data, but also <u>interpreting the collected data</u>.



Established knowledge

Problem solution

New knowledge

## Types of Research (I)

#### **Basic Research**

Produces new knowledge, without considering its possible application or use.

#### **Applied Research**

Directed towards a specific practical objective

- Standard acceleration of gravity = 9.80665 m /s<sup>2</sup>
- Can a researcher find the sixth decimal value of gravity at a certain position on Earth?
- What would that be used for?

- What is the performance price of content integrity verification in LRU caching in data networks?
- Finding optimal preemptive schedules for independent jobs on unrelated parallel processors.

## Types of Research (II)

#### **Basic Research**

Produces new knowledge, without considering its possible application or use.

#### **Applied Research**

Directed towards a specific practical objective

- Difference between basic and applied research is a blurry one:
  - Answering questions about basic theoretical issues often informs current practices.
  - Answering questions about practical problems may enhance theoretical understandings of particular phenomena.

### Four situations to avoid (I)

Problems that lack the interpretation-of-data component are not suitable for research.

- Avoid research projects that simply pursue self-enlightenment. E.g.:
  - Learn how multicore processors work
  - Mechanisms for forwarding data packets provided by Multi-Protocol Label Switching (MPLS)

### Four situations to avoid (II)

- 2. Avoid research projects whose sole purpose is to compare two sets of data.
  - e.g. Latency and throughput of the T-MAC and S-MAC energy-saving protocols in wireless sensor networks.
  - Data must be interpreted by the researcher.

### Four situations to avoid (III)

- 3. Avoid research projects that simply calculate a correlation coefficient between two sets of data to show a relationship between them.
  - Nothing more than statistics
  - Computer be done faster by computers
  - Finding a correlation between two variables is just the beginning of a possible research project.

### Four situations to avoid (IV)

4. Avoid research projects that result only in a *yes* or *no* answer.

Is homework beneficial to children?



Which components of homework are beneficial to children?



# Guidelines to Find a Legitimate Problem

# Finding a legitimate problem (I)

- Look around: Questions that need answers are everywhere.
  - You might find problems in your professional practice or in everyday events.



## Finding a legitimate problem (II)

- Read the literature: Inform yourself on what things are already known about your <u>topic of interest</u>.
  - More important, literature review is likely to tell you what things still need to be done in the area. For instance:
    - Address suggestions for future research that another researcher identified
    - Replicate research projects in a different setting
    - Apply an existing perspective or theory to a new situation
    - Explore unexpected or contradictory findings in previous studies.
    - Challenge research findings that seem to contradict what you know or believe to be true.
  - From literature, you can extract:
    - Potential research designs and methods of measurement.
    - A theoretical base on which to generate hypotheses and build a rationale for your own study.
    - A new writing style, a way to effectively present certain data, a particular approach to data analysis.
  - Keep a record of helpful journal articles and other sources

## Finding a legitimate problem (III)

- Seek the advice of experts: Ask questions such as
  - What needs to be done?
  - What burning questions are still out there?
  - What previous research findings seemingly don't make sense?
  - Experienced researchers are happy to talk with people who are just starting out.
- Attend professional conferences.
  - By attending sessions of interest you can learn what is interesting and what is not in your field.
  - Make contacts and ask questions to more experienced individuals
  - Share ideas

# Finding a legitimate problem (IV)

- Choose a topic that intrigues and motivates you
  - Choose a topic based on what you personally want to learn more about.
  - Again, it will require a lot of time and energy
- Choose a topic that others will find interesting and worthy of attention
  - You will have more chance to get your work published in conferences and journals.
  - Additionally, your future employers will feel more attracted if you are doing research in a hot topic in your field.
- Do not use a 10 secs CS topic generator

# Guidelines to State a Research Problem

# Stating the research problem (I)

After identifying a research problem, it must be articulated so that it is carefully phrased and represents the single goal of the total research effort.

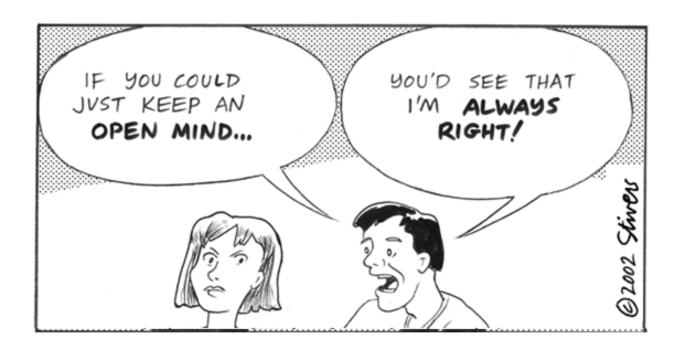
- Researchers get off a strong start when they begin with an unmistakably clear statement of the problem.
  - Any person who reads English should be able to read it and understand it.
  - State it completely by using one or more grammatically complete sentences.

### Stating the research problem (II)

- Think through the feasibility of the project that the problem implies.
  - Think about the practical implications of the problem that you are stating.
  - It is great to have ideas. It is much better to have practical ideas.
- Say precisely what you mean
  - Do not assume other people will be able to read your mind.
  - Try to make clear and explicit your assumptions and the constraints of your research project when stating the problem.
  - A poorly articulated problem statement may negatively affect your reputation as a researcher of integrity and precision. It may also affect the reputation of your project.
  - (?) The problem should be stated in the very first words of an abstract.

# Stating the research problem (III)

- State the problem in a way that reflects an open mind about its solution.
  - Good researchers keep open minds about what they might find during the execution of the research project. Perhaps they will find the result they expect, perhaps not.
  - A hypothesis should not be part of the statement of the problem.



## Stating the research problem (IV)

- Edit your work
  - Use precise words, not approximate words.
  - Use simple words, concrete nouns and active, expressive verbs.
  - Eliminate unnecessarily wordy phrases.

# Dividing the Research Problem into Subproblems

- Motivation
- Subproblems versus Pseudo-Subproblems
- Characteristics of Subproblems
- Identifying Subproblems
- Tips

### **Motivation-Why?**

- The research problem may be too complex to attack directly
- May overwhelm or even intimidate researcher
- However, almost all research problems can be divided into subproblems

#### **Motivation-Solution**

- Taking on a research topic in the form of its subproblems is easier to address
- Can make the different aspects of the problem clearer to the researcher
- Also easier to manage time and resources as you can develop a tentative plan
- Helps maintain morale when you reach milestones with solution of each subproblem

### Subproblems vs Pseudo-Subproblems

- Some obstacles or contingencies encountered during research may appear
- These are nonessential to the problem and are artificial concerns
- However, they may need to be addressed creatively or by seeking support

### Subproblems vs Pseudo-Subproblems (Examples)

- What is the best way to choose a sample?
- How large should a representative sample of a population be?
- What instruments or methods should be used to gather the data?
- What statistical procedures should be used to analyze the data?

### Subproblems vs Pseudo-Subproblems (Direction)

- Use resources listed at the end of Chapter 2 for further guidance
- Lookup "Research," "Methods," or "Methodology" in a library catalog or Internet
- Bug the professors in our department (I would imagine that's our best resource)

### **Characteristics of Subproblems**

- Each subproblem should be a completely researchable unit.
  - Same research methodology applies
- 2. Each subproblem must be clearly tied to the interpretation of the data.
  - Again, stay true to true research methods
- 3. The subproblems must add up to the totality of the problem.
- 4. Subproblems should be small in number.
  - You want to finish your PhD in time, right?

In CS talk, approach this like an OO system design:)

### **Identifying Subproblems**

- Many novices have difficulty seeing the subproblems in the main problem
- Mainly due to unclear problem statement
- Authors suggest mapping out ideas on paper or using software
  - Paper-and-Pencil Approach
  - Brainstorming Software

# **Every Problem Needs Further Delineation**

- Overview
- Stating the Hypotheses and/or Research Questions
- Delimiting the Research
- Defining the Terms
- Stating the Assumptions

#### **Overview**

- Stating the hypotheses and/or research questions
- Delimiting the research
- Defining the terms
- Stating the assumptions
- CS: Rehashing the problem mathematically?
   The Setting of the Problem

# Stating the Hypotheses and/or Research Questions

- Difference between hypotheses and research questions
  - Experimental vs Qualitative Research
  - Speculative vs Non-Speculative
- Subproblems should be pursued similarly as the main problem
  - Follow all the steps of any other research effort

# Distinguishing Null Hypotheses from Research Hypotheses

- Sometimes easier to prove or discredit an opposite hypotheses
  - Teens enrolled in Program A will graduate from high school at a higher rate than Teens in Program B
  - There will be <u>no</u> difference in high school graduation rates of teens enrolled in Program A vs Program B
- Hypotheses with negated statements form null hypotheses:
  - ... no consistent relationship between variables ...
  - ... no patterns in data ...

# Identifying the Variables under Investigation

- We are familiar with the parts of a scientific experiment: variables, controls, constants
- The variable is any quality or characteristic that has multiple values
- Independent variables is the part that the researcher directly manipulates
- Dependent variable is attributes influenced by changes in independent variables
- Mediating variables attempt to explain why independent variables affect dependent variables
- Moderating variables influences the strength of the relationship between independent and dependent variables

# Identifying the Variables under Investigation

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- Moderating variables influences the strength of the relationship between independent and dependent variables

### **Delimiting the Research**

- Clearly state what you intend and do not intent on investigating
  - Interesting questions that may arise during the process of research can take you off course
  - Research problem can grow exponentially
- Only when you truly understand your problem can you discover essentials
- Characteristics of Byrd's motets vs all influences in Palestrina-Byrd problem

### **Defining the Terms**

- Researches make the assumption that followers will
- Even with common words, we all have different perspectives
- May introduce new words to better capture an idea in our research
- A definition at least contains
  - a. The terms- of course include the words being def.
  - The genera- class to which the concept being defined belongs
  - c. The differentia- The specific characteristics that distinguish the concept from other members

### **Defining the Terms- (Tips)**

- Avoid circular definitions
- For fuzzy terms, include an operational definition which defines your interpretation

### Stating the Assumptions

- Do not leave any question in followers' minds about conditions
- State even the assumptions that seem basic and implicit to you
- Need to make sure your conclusions leave few questions about the conditions under which you made observations

### Importance of the Study

- Why did you take on this problem?
- What practical value does this have?

# Ordering the Topics in a Research Proposal

- A good logical flow in the presentation on your research
  - Problems, subproblems, hypotheses, questions
  - Statement of delimitations, definitions, assumptions
- Following the checklists in the book in order is a good baseline
- Looking at other good papers is another good idea

### **Chapter Recap- First Half**

- The problem is the heart of the research process
- Identifying a research problem
  - Has to be important and extend the frontier of knowledge
- Types of research:
  - Basic Research
  - Applied Research
- Find a legitimate problem
- Clearly state the research problem

### **Chapter Recap- Second Half**

- Dividing Research Problems into Subproblems
  - Subproblems vs Pseudo-Subproblems
  - Characteristics
  - Identifying
- Every Problem Needs Further Delineation
  - Stating Hypotheses and/or Research Questions
    - Null Hypotheses
    - Identify Variables
  - Delimiting the Research
  - Defining Terms
  - Stating the Assumptions
  - Importance of the Study
  - Ordering the Topics Proposal